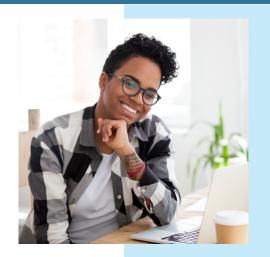


2021 NEW Wellness Incentive Program



Florida Blue 💩 🗓

BetterYou

Dear SPC Family,

We wanted to share with you the new 2021 wellness incentive program!

The Better You Strides incentive program will start 2/1/21 and end 12/31/21.

You will have an opportunity to pick whatever activities you want to do from the list of eligible activities

2021 Incentive program checklist

You will earn \$20 for each activity you complete, up to \$100 total to be redeemed for electronic gift card(s) on the The Better You Strides platform. You will be able to redeem after just one activity (\$20) or you can wait and redeem later on, but you will be limited to electronic gift cards in values of \$20, \$50, or \$100. Program is available to any employees but only benefit-eligible employees with the Florida Blue medical plan can earn rewards.





You must log onto the Better You Strides platform either via www.floridablue.com or the Always On app (downloadable on Apple & Android devices) to participate in the reward program.

2021 Member registration instructions

- Health screenings and completion of a health assessment are NOT REQUIRED for earning the reward on the Better You **Strides** wellness platform.
- In 2021, you will also be able to earn \$20 for each Better You sponsored live webinar and on-demand Video you complete (up to \$100).
- The good news—you can sync your wearable fitness device or health app to Better You Strides. When you sync your device or health app to **Better You Strides**, keeping track and managing your physical activity becomes an instant and convenient resource to help meet your goals throughout the day.

Get in Sync and Get Moving!

If you have any questions regarding a new wellness incentive program, please contact: benefits@spcollege.edu.