

# Life's health emergencies happen without notice.

Florida Blue has a partnership with **GuideWell Emergency Doctors**, a Value Choice Provider in your network offering major and minor medical care to patients of all ages. Each location offers emergency care that's similar to an ER, but with an average of  $\frac{1}{2}$  the wait time<sup>1</sup> at  $\frac{1}{3}$  of the cost.<sup>2</sup> And because they are a Value Choice Provider in your network, most members have \$0 copays for up to two visits.<sup>3</sup>

## GuideWell Emergency Doctors provides:



### Board-Certified Emergency Medicine Doctors

Experts offer personalized medical care.



### Care for major conditions

Treatment for everything from chest pain and broken bones to colds and flu.



### On-site diagnostic services

CT scan, X-ray, ultrasound and lab work available at all locations.



### Faster care

On average, just 1 hour compared to 2 hours, 23 minutes at the ER.<sup>1</sup>



### Complete follow-up care

Coordination of follow-up care with your doctor, a specialist or hospital.

**GUIDEWELL**  
**EMERGENCY  DOCTORS**

Operated by **CRUCIAL CARE**

Walk-in or schedule your appointment online! Visit [guidewellemergency.com](https://www.guidewellemergency.com) for more information.

## GuideWell Emergency Doctors— in your neighborhood and in your Florida Blue network.

### Stadium (opening early 2021)

4748 N. Dale Mabry Hwy.  
Tampa, FL 33614  
813-576-0099

### University (opening early 2021)

2330 E. Fletcher Ave.  
Tampa, FL 33612  
813-733-0911

### Northdale (opening spring 2021)

16318 N. Dale Mabry Hwy.  
Tampa, FL 33618  
813-576-0077

### Palm Harbor (opening spring 2021)

2375 Curlew Rd.  
Dunedin, FL 34698  
727-614-0600

### Largo (opening spring 2021)

1603 Missouri Ave. N.  
Largo, FL 33770  
727-614-0020

### St. Pete (opening summer 2021)

1425 4th St. N.  
St. Petersburg, FL 33704  
727-999-3001

<sup>1</sup>American College of Emergency Physicians <https://projects.propublica.org/emergency/>

<sup>2</sup>Cost is based on health plan actuarial analysis performed in 2016 that compared cost of hospital-based ER visit versus a GuideWell Emergency Doctors visit.

<sup>3</sup>Value Choice Provider Urgent Care Centers is a designation Florida Blue gives to some in-network providers. Value Choice Provider Urgent Care Centers include GuideWell Emergency Doctors and Sanitas Medical Center. GuideWell Emergency Doctors are stand-alone urgent care facilities managed by Crucial Care. Crucial Care is a corporation based in Jacksonville, FL which specializes in advanced medical facilities that provide Emergency Medicine Physician services.

GuideWell Emergency Medicine Doctors, LLC. is doing business as GuideWell Emergency Doctors, which are stand-alone urgent care facilities operated by Crucial Care. Crucial Care is a corporation based in Jacksonville, Florida, that specializes in advanced medical facilities that provide emergency medicine physician services. Crucial Care is a registered trademark owned by Medical Life, Inc. GuideWell Emergency Doctors is a network provider for all Florida Blue plans. Please refer to your policy for information on the specific cost shares applicable to services at this location. Other providers are available in our network. Florida Blue is an Independent Licensee of the of the Blue Cross and Blue Shield Association. You may access the Nondiscrimination and Accessibility Notice at [floridablue.com/ndnotice](https://floridablue.com/ndnotice). Español, Kreyol Ayisien: [floridablue.com/languageservices](https://floridablue.com/languageservices) Florida Blue, 4800 Deerwood Campus Parkway, Jacksonville, FL 32246